



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Horsepower Media  
815 SLATERS LN  
ALEXANDRIA, VA 22314-1219

## Contract #

**4948246**

**Schedule Dates** 08/15/21-08/29/21  
**Advertiser** PhRMA (30825)  
**Agency** Horsepower Media (19838)  
**Product** DRUGS-MEDICINE/PRESCRIPTIONS (1143)  
**Brand** Est 13873 (1601515)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Angle,Ben  
**Phone/Fax** /  
**CPE** Est 13873  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/13/21  
**Last Modified** 08/13/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,200.00  
**Net Total** \$91,800.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	3	\$108,000.00
<b>Grand Total:</b>	<b>3</b>	<b>\$108,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	9A- ABC-This Week								1	1	\$28,000.00	\$28,000.00	Washington (WJLA)		8/13/21
2.0	Normal Line / SPOT	08/22/21-08/29/21	2	:30	9A- ABC-This Week								1	2	\$40,000.00	\$80,000.00	Washington (WJLA)		8/13/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.